



Contact: Lynda Nicely
800-248-1946, x 7587
lnicely@asq.org

FOR IMMEDIATE RELEASE

Luis M. Arteaga Receives ASQ-Certified Six Sigma Green Belt

Milwaukee, WI, March 17, 2010 — The Certification Board of ASQ (American Society for Quality) is pleased to announce that Luis M. Arteaga has completed the requirements to be named an ASQ-Certified Six Sigma Green Belt – (ASQ SSGB). As such, Luis M. Arteaga has reached a significant level of professional recognition, indicating a proficiency in and a comprehension of Six Sigma principles and practices. Individuals who earn this certification are allowed to use “ASQ SSGB” on their business cards and professional correspondence.

“ASQ provides certification as a way to provide formal recognition to professionals who have demonstrated an understanding of, and a commitment to, quality techniques and practices in their job and career,” explains Peter Andres, ASQ president. “This is a great accomplishment and, although not a formal registration or licensure, it represents a high level of peer recognition.”

In order to sit for the Six Sigma Green Belt (SSGB) examination, an individual must have three years of work experience related to the Body of Knowledge. Certified SSGBs apply tools and techniques from the DMAIC model (define, measure, analyze, improve and control) while working on Six Sigma projects under the supervision of a Black Belt.

Since 1968, when the first ASQ certification examination was given, more than 163,000 individuals have taken the path to reaching their goal of becoming ASQ-Certified in their field or profession, including many of who have attained more than one designation. To learn more about ASQ’s Certified Six Sigma Green Belt program, visit <http://www.asq.org/certification/six-sigma-green-belt/>.

ASQ, www.asq.org, has been the world’s leading authority on quality for more than 60 years. With more than 85,000 individual and organizational members, the professional association advances learning, quality improvement and knowledge exchange to improve business results and to create better workplaces and communities worldwide. As champion of the quality movement, ASQ offers technologies, concepts, tools and training to quality professionals, quality practitioners and everyday consumers. ASQ has been the sole administrator of the prestigious Malcolm Baldrige National Quality Award since 1991. Headquartered in Milwaukee, Wis., ASQ is a founding sponsor of the American Customer Satisfaction Index (ACSI).

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